

PRESS RELEASE
For immediate release

Laval, January 2th 2019 – Dealer Corporation Holding B.V. is proud and very pleased to announce the enrichment of its management team by the appointment of Pierre Marc Charron CPA CMA as Chief Financial Officer of Dealer Corporation Holding BV as CFO, Pierre Marc will lead and oversee the financial, accounting and human resources activities of Dealer Corporation Group, including Dealercity Canada Inc., Auto123 Inc., Dealercity France SAS and Staff On Demand Corporation Inc.

Entrepreneur and professional in finance and business administration, Pierre Marc has held the position of Vice President Finance and Administration in several organizations. Until recently, he was a member of the CHU Sainte-Justine Foundation. Previously, he participated in this role in the growth and expansion of companies in the technology sector and software publishing such as PCMS Group and Sogema Technologies. Today, he brings to Dealer Corporation's companies the expertise and experience that allows him, as he says, "to be particularly effective in organizations where innovation and creativity are the driving forces of growth. "

Marc Somma President and Founder of Dealer Corporation commented on the arrival of Mr. Charron saying: "We continue to strengthen the management team of the group and I am happy and very proud that Pierre Marc joins us. Through his entrepreneurial qualities, and the values he embodies, Pierre Marc enriches our management team with the skills and expertise essential to our growth and expansion projects. "

About DEALER CORPORATION HOLDING B.V.

DEALER CORPORATION HOLDING B.V. is a Dutch company with global assets including AUTO 123 INC, EVOLIO, DEALERCITY CANADA INC, DEALERCITY FRANCE SAS, DEALERCITY LATAM, AUTOEXPERT.CA and AUTO123.COM.

The mission of DEALER CORPORATION HOLDING B.V. is to assemble all the necessary forces and resources to give its subsidiaries and their clients access to continuous innovation and some of the best technologies available.

www.dealercorporation.com

For further information or interview requests, please contact Elisa Krummen, Marketing & Customer Experience Manager. Phone: 1.800.390.9929 ext. 417. Email: ekrummen@dealercity.com.