

**PRESS RELEASE**  
*For immediate release*

**DEALER CORPORATION HOLDING B.V.** announces its entry into the capital of Canadian company  
**STAFF ON DEMAND CORPORATION INC.**

*A multi-service Canadian company whose mission is to facilitate automotive hiring processes for both human resources and job seekers.*

**Laval, January 4, 2019** - In order to accelerate its development and consolidate the Canadian market and following our acquisition of AUTO123.COM brand, **DEALER CORPORATION**, via its affiliate Dealercity Canada Inc., made its entry into the capital of **STAFF ON DEMAND CORPORATION INC.** who operates the job board portal [www.jobondemand.ca](http://www.jobondemand.ca).

This new acquisition will allow DEALERCITY to extend its offer to car dealers and professionals as well as to accelerate **JOBONDEMAND.CA** hiring process for the purposes of its customers, thanks to the high visibility that brings its integration within the portal [www.auto123.com](http://www.auto123.com) which generates over 20M impressions per month.

**Tina Barreto**, President and Founder of STAFF ON DEMAND CORPORATION, commented on the transaction stating, « *We are really excited about starting this new year in such an organization. We have an immense chance to have concluded this transaction and to be able to count ourselves among a group of leaders in the automotive world. Our goal is to increase the performance of our services and meet the needs of our customers, our association will allow us to exceed our objectives I'm sure!* »

« *I am very pleased that this transaction has been realized and I'm excited about the perspectives this will provide to our clients. I am very proud to welcome Tina Barreto and Mélanie Allard, two highly experienced people in the automotive sector, as well as their great team, into our group DEALER CORPORATION. I am convinced that their know-how and their thorough knowledge of the market will contribute to the growth and evolution of the quality of services offered to our customers.*

»

- Marc Somma, CEO

The desire of the shareholders of **DEALER CORPORATION** is to accelerate the development of the group at the Canadian level and also internationally by starting operations and making strategic acquisitions in Europe and Latin America.

**About STAFF ON DEMAND CORPORATION INC.**

**STAFF ON DEMAND CORPORATION INC.**, founded in 2016, specializes in the temporary replacement of Financial Managers providing a team of over 15 Financial Managers who have contributed to the company's rapid growth. In July 2017, in order to continue its mission of supporting

dealers in their search for qualified candidates, the Jobondemand.ca platform was created to allow the recruitment of candidates for all positions in the automotive industry. In addition to offering subscriptions of unlimited postings, Jobondemand.ca offers permanent headhunter placement services, facilitating the hiring process for its clients. [www.jobondemand.ca](http://www.jobondemand.ca).

### **About DEALER CORPORATION HOLDING B.V.**

**DEALER CORPORATION HOLDING B.V.** is a Dutch company that owns and sells AUTO 123 INC, EVOLIO, DEALERCITY CANADA INC, DEALERCITY FRANCE SAS, DEALERCITY LATAM, AUTOEXPERT.CA, AUTO123.COM.

The primary mission of DEALER CORPORATION HOLDING B.V. is to bring together all the skills required in the field to provide its international subsidiaries and their customers with access to continuous innovation and one of the best available technologies.

[www.dealercorporation.com](http://www.dealercorporation.com)

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